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HOLDEN ANNOUNCES WAGON TO JOIN CRUZE LINE-UP

A stunning new wagon will join Holden's popular Cruze line-up within the next 12 months.

The imported model will be the third variant of Holden's favourite small car and promises to combine the practicality of a wagon with the high-tech features and sporty style that has made Cruze sedan and hatch so popular.

The Chevrolet version of the Cruze wagon will make its global premiere at the Geneva Motor Show early next month.

The latest Cruze bodystyle complements sedan and hatch which have sold in excess of one million vehicles globally since the carline was launched in 2009.

Holden Executive Director of Sales, Marketing and Aftersales, John Elsworth said he was looking forward to welcoming the Cruze wagon to Australia.

"Cruze wagon ticks all the boxes, it offers distinctive design, dynamic driving, space and economy," said Mr Elsworth.

"Cruze has been a fantastic success story for Holden, it's been extremely well received by our customers making it Australia's fifth highest-selling car in 2011.

"We're confident Cruze wagon will take the nameplate from strength to strength and reach new customers who are looking for more versatility."

The new wagon will feature generous storage space and a high level of standard features and safety that customers have come to expect from a Cruze.

Cruze wagon, at 4,675mm, is slightly longer than the hatch (4,510mm) and sedan (4,597mm) models. Load space ranges from 500 litres up to the window line in the rear to nearly 1,500 litres up to the roof top with the rear seats folded down.

The exterior design features a tapering single arch roofline and comes with roof racks as standard, providing convenience while maintaining a poised and sporty look.

More details will be released closer to the launch date.

For more information on Holden visit: www.media.holden.com.au or www.autonews.net.au

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